

ettain group Announces that COO Will Speak at TechServe Alliance Annual Conference

Charlotte, N.C., – November 6, 2015 – ettain group announced today that their COO, Ericka Hyson will be participating as a conference session panelist at the TechServe Alliance 2015 IT & Engineering Staffing Conference & Tradeshow November 12-14 in Palm Springs, CA. As a recognized thought leader, Hyson will share her perspective on key topics in the IT staffing industry during two sessions.

Hyson will serve as a panelist for a session titled “[Effective Sales Practices in a New Era](#)” on Friday, November 13 at 1:45 pm EDT, where she will provide her insights into the sales techniques and processes and discuss ways successful sales teams have adapted to the new environment.

Hyson will also be a moderator at the Women's Luncheon on Saturday, November 14 at 11:45 am EDT. This event brings together women from different stages of their careers who are experiencing similar challenges or pursuing like goals. Hyson's role as a moderator will be to facilitate candid conversations with female leaders within the industry on the most critical areas of their business and career such as team development, the growing importance of culture and engagement, differentiating your business, navigating skills shortages, internal hiring and candidate engagement.

This September, Hyson was named to Staffing Industry Analysts' Global Power 100 Women in Staffing List. The list of global women executives in staffing was compiled for the first time in SIA's 25-year history, to recognize the contribution of women in leadership roles.

About ettain group

ettain group is a leading talent solutions company specializing in recruitment and managed services in IT, healthcare IT, and creative. Headquartered in Charlotte, ettain group creates opportunities for others, delivers flexible talent solutions and provides an unparalleled experience to its clients, contractors, employees and community. For more information, visit www.ettaingroup.com.